

MY FAVORITE ASSIGNMENT 2014

Susan Hall Webb, Ph.D.

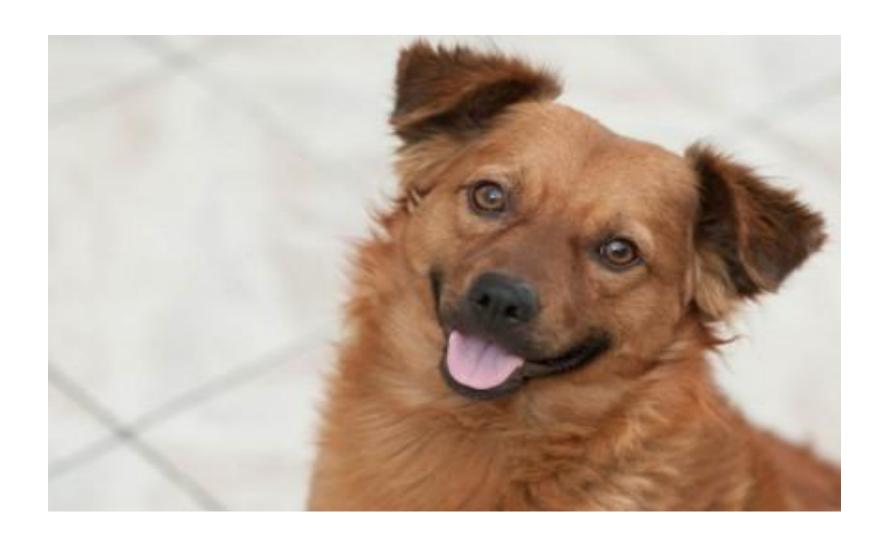
Associate Professor & Director of Business Education Department of Marketing & Real Estate Richards College of Business University of West Georgia Carrollton, GA 30118

sehall@westga.edu www.susanehall.com

HOW IMPORTANT IS YOUR SMILE?



ABC 2014 Annual Susan Hall Webb, Ph.D. Convention





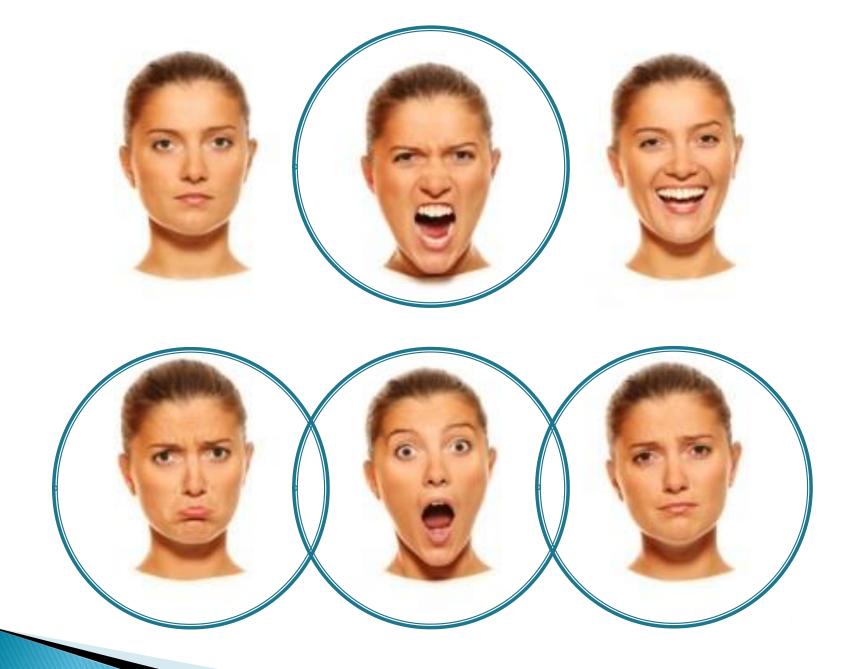
ABC 2014 Annual Susan Hall Webb, Ph.D. Convention



ABC 2014 Annual Susan Hall Webb, Ph.D. Convention



ABC 2014 Annual Susan Hall Webb, Ph.D. Convention



ABC 2014 Annual Susan Hall Webb, Ph.D. Convention

PURPOSE OF THE ASSIGNMENT...

- Opportunity to reflect on how they come across to others "when speaking indifferently" or "when speaking with a smile."
- Provides an experience speaking in front of others to gain a better understanding of how their facial expressions affect their speech.
- Peer-to-peer feedback is provided allowing students to receive constructive criticism and comments on delivery, information, etc.
- Allows for Internet research...addition of facts, humor, and creativity. Fun, fun, fun!

ASSIGNMENT DETAILS...



Students will receive a name of a cartoon character and an index card when entering the classroom.





Susan Hall Webb, Ph.D.

Bugs Bunny	Homer Simpson
Maggie Simpson	Marge Simpson
Beavis	Butthead
Fred Flintstone	Barney Rubble
Charlie Brown	Snoopy
Cartman from South Park	Bart Simpson
Fat Albert	Daffy Duck
Mickey Mouse	Donald Duck

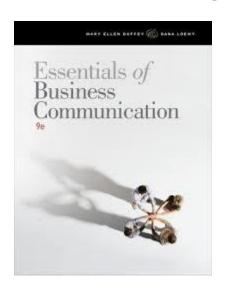
Bugs Bunny	Homer Simpson
Maggie Simpson	Marge Simpson
Beavis	
Fred Flint	
Charlie Bro	
Cartman fro	
Fat Albert	Daffy Duck
Mickey Mouse	Donald Duck

Step

Receive directions on their chapter presentation:

Chapter 11— Professionalism in Work

Section: Using Your Voice as a Communication Tool (Page 335)



WHO ARE YOU?

- You will be given a CARTOON CHARACTER and an index card.
- On the index card, write down 6-10 facts about your CARTOON CHARACTER. Do <u>NOT</u> give away specifics like if you are an animal or person. Write down things like:
 - Where you live
 - What you like to do
 - Who you like to hang out with (not specifics)
 - What you look like
 - What kind of hair or fur
 - Any special clothes, outfits, and/or gadgets
 - What you like to eat
 - And...more...be creative!

Step

3

Later, in the presentation, after they have discussed the section, "Using Your Voice as a Communication Tool," they will have their interactive activity.

Improve your pronunciation.

Use emphasis to express meaning.

Your voice is a communication tool.

Work on your voice quality.

Adjust your volume and rate.

your pitch.

MATERIALS & SET UP...





ARE YOU SMILING?

In a pair...

- You are going to describe to your partner who you are...you cannot say if you are an animal or a person....just the details on your index card. You cannot be disrupted by your partner even if they know who you are.
- FIRST TIME: Try to be <u>SERIOUS</u>...disinterested ...indifferent. In essence, you can sound monotone and no inflection.
- <u>REPEAT...SECOND TIME</u>: Smile when you describe who you are...see if they can guess!
- You will look in the mirror as you are speaking...but you will need to smile. Your partner will advise you on whether you are smiling, conversational, and sitting up straight.

Step



- Finally, you will have a debriefing of the activity.
- Ask students what they noticed in the student they observed.
- Allow students to reflect and provide their feelings and opinions between the two different approaches in their communication based on their facial expressions.

YOUR SMILE IS IMPORTANT!



MIRROR, MIRROR ON THE WALL? is an extremely

positive "active learning" experience in an effort for students to reflect and understand how important their "smile" is when communicating with others by adding humor & creativity!

ANY QUESTIONS?



Susan Hall Webb, Ph.D.

Associate Professor & Director of Business Education Richards College of Business University of West Georgia 1601 Maple Street, RCOB 2311 Carrollton, GA 30118 (678) 839-4841 sehall@westga.edu www.susanehall.com